

GEOANALYSIS 2018

8-13 July, Sydney, Australia

10th International Conference
on the Analysis of Geological and Environmental Materials

Invitation

On behalf of the Organising Committee of the 10th triennial meeting '**Geoanalysis 2018**', I would like to invite your organisation to take an active role in this event as exhibitors and sponsors.

The mission of the International Association of Geoanalysts (IAG) is to serve as an international forum for the advancement of geoanalytical science and to promote the interests and support the professional needs of those involved in the analysis of geological and environmental materials. One of the IAG's major means of fulfilling this mission is the triennial series of Geoanalysis conferences, which actively encourage the participation of younger colleagues and postgraduates.

'**Geoanalysis**' meetings usually attract between 150 and 200 experts from academia and industry. In addition to a large number of European and North American geochemists who specialise in geoanalytical methods, many young scientists from South America and Asia regularly take part in the '**Geoanalysis**' meetings.

The council of the International Association of Geoanalysts has selected Macquarie University in Sydney, Australia to host the 10th international conference '**Geoanalysis 2018**', from the 8th to 13th of July 2018. The Department of Earth and Planetary Sciences at Macquarie University hosts one of the best equipped geoanalytical laboratories in Australia and enjoys an outstanding international reputation supporting education, industry and research. The University's park-like campus provides a relaxed Australian ambiance to meet, while offering the logistics and buzz of metropolitan, iconic Sydney.

Geoanalysis 2018 provides a unique platform for exhibitors to network with world-leading analytical geochemists, key academic customers, and postgraduate students.

We sincerely hope you will be able to join us in Sydney.



Dorrit Jacob

Chair of Organising Committee Geoanalysis 2018

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Why Geoanalysis?

Geoanalysis is the premier conference dedicated to chemical analysis in the field of 'Earth and Mineral Resources Science'.

The conference is sponsored by the IAG, the leading society in the field of Geoanalysis

Geoanalysis 2018 provides a unique opportunity to:

- Reach out to the world wide geochemical community, including both leading and upcoming geochemists in analytical chemistry, from geo- and environmental sciences.
- Meet current and prospective customers from the international geochemistry community. **Geoanalysis** attracts more than ca. 200 delegates from five continents and over 30 countries around the world.
- Showcase your company during our 'speed dating' session, which forms part of the scientific program.
- Take advantage of formal and informal opportunities to network:
 - develop mutually beneficial working partnerships
 - expand your contacts
- Demo your new products, share innovative ideas and research tracks, discuss new methods and concepts relating to the study of analytical geochemistry with an interested and qualified audience in a targeting marketing environment
- Promote your role as a good corporate citizen
- Recruit top students

Meet our Delegates

The meeting brings together geochemists who specialise in applying analytical techniques for high quality data acquisition both from academia and industry. Participants will discuss the latest developments, network, establish new research initiatives and learn about new products and services.

The main analytical techniques applied by most geochemists include, but are not limited to:

- XRD/XRF
- ICP-MS (LA-ICP-MS, ICP-QMS, MC-ICP-MS)
- EPMA
- SIMS
- MLA, QEMSCAN, TIMA
- SEM and TEM

These analytical techniques are applied to a selected list of applications:

- Geochemical exploration
- Reference Materials
- Metrology applied to chemical analysis
- Proficiency testing
- Sample preparation
- Geochronology including for crude oils and oil deposits
- Isotope fractionation studies including heavy elements
- Environmental studies
- Mapping and regional geochemistry
- Industrial processes and ore beneficiation
- Quality Control
- Geochemical Sampling
- Forensics
- On site analysis
- Education

The Exhibition

Exhibition spaces are one of the best ways to promote your products, services or publications at Conferences. The exhibition space will form the heart of our conference, where delegates come to network and socialise after and between sessions. Plenty of space is available, but we urge you to contact the Exhibition Coordinator as soon as possible in order to reserve the premium locations in the venue where most activities such as coffee/tea breaks, poster sessions and catering will occur.

Exhibition Costs

\$2,150 Australian Dollars

The package includes:

1 x Standard booth (2x3 m). Extra space is an additional \$250 AUD/m²

Each booth comes equipped with:

- one table
- two chairs
- one wastebasket
- 230 V sockets
- WiFi/WLAN access

Other package benefits include:

- two free conference registrations during the time of the exhibition. These include:
 - name badge
 - attendance at all scientific sessions
 - attendance at the opening reception/ice breaker
 - delegate package and all conference materials
 - daily refreshments
 - lunches if available
- your company name and logo listed in the program volume with the exhibition plan
- your company name and logo (linked to your homepage) on the conference website
- your company's information material included in each delegate's conference package (information material to be provided by exhibitors)

Additional exhibition staff

If you would like to bring more than two staff members, the extra staff can register as '*Additional Exhibition Staff*'. This will entitle them to the same registration rates and benefits as IAG Society members. They will also be able to submit abstracts and attend the scientific sessions.

Booth Upgrades, Shipping and Extra Items

Contact: Timothy Murphy, timothy.d.murphy@mq.edu.au

Booth Allocation

Booth locations will be assigned after online booking and full payment have been completed.

The floor plan and booth numbers will be available from 23rd March 2018.

Platinum and **Gold** Sponsors will have first and second choice, followed by the other exhibitors in order of the date on which they finalised their booth payment.

Advertising in the Program Volume

\$480 AUD per page (CMYK glossy paper print)

Every delegate receives a copy of the Program Volume upon registration. Delegates refer to the Program Volume throughout the Conference to find important information. The Program Volume is taken back to labs and offices around the world to be used for reference in the following months.

A page of colour advertising in the Program Volume is a particularly economical way to secure the attention of your target group and share your details. The Program Volume will be of high reproduction quality. We would welcome the opportunity to discuss the placement most suitable for you.



Sponsorship

Sponsorship is one of the best ways to enhance your company's reputation as a leader in the analytical geochemical sciences. It provides a unique opportunity to reach out to the analytical geochemical community and have direct and quality exposure to leading and upcoming geochemists from around the world. If you are interested in sponsoring any part of the conference not mentioned in this prospectus please contact Timothy Murphy at timothy.d.murphy@mq.edu.au

Exclusive Conference Dinner Sponsor

\$10,000 AUD

The 10th Geoanalysis conference dinner will take place during an exclusive cruise on the Sydney Harbour on Thursday, 12th of July 2018. As the sponsor of this event, the dinner will be named after your company and your generosity advertised on the Geoanalysis website, the conference program and the table menu.



The **Conference Dinner Sponsor** will receive four free tickets for the dinner cruise.



Exclusive Platinum Sponsorship

\$8,000 AUD

As Platinum Sponsor of the 10th Geoanalysis meeting, your company will be recognised as the major sponsor of the conference. We view the Platinum Sponsor as our partner in the success of the meeting.

Benefits:

- Premier sponsor
- Recognition in publications and on the website – your logo in the Program Volume and on the conference website (linked to your homepage)
- Welcome address acknowledgement
- Signage on display in the Registration and Refreshment area
- One exhibition package including four free full conference registrations
- Double exhibition space in a location of your choice
- Full page colour advertisement on the back cover of the Program Volume (file to be provided by the sponsor)



Exclusive Gold Sponsorship

\$3,500 AUD

As a Gold Sponsor of the **Geoanalysis 2018** you, as the exclusive sponsor, will enjoy a significantly enhanced level of exposure that will add longevity to your investment.

Benefits:

- Major (commercial) sponsor
- Recognition in publications and on the website – your logo in the Program Volume and on the conference website (linked to your homepage)
- Welcome address acknowledgement
- One page of colour advertisement in the Program Volume (file to be provided by the sponsor)



Exclusive Silver Sponsorship - Badge Lanyard

\$2,000 AUD

Every delegate wears a registration badge on a lanyard for the duration of the Conference to access to the scientific sessions and social events. They are given out as part of the delegate packs. The lanyard is a highly visible item throughout the Conference and presents a truly outstanding opportunity to bring your company to the attention of each and every delegate. Please note that no other exhibitors or sponsors are permitted to distribute lanyards to conference delegates.

Benefits:

- Company name or logo printed on lanyards
- Commercial sponsorship recognition
- Recognition in publications and on the website — your logo in the Program Volume and on the conference website (linked to your homepage)



Refreshment Sponsorship

\$1,000 AUD

The conference will be fully catered daily for morning and afternoon tea as well as lunch apart from Wednesday. Refreshment stations and buffets will be set up in close vicinity to exhibition booths and poster space. Most delegates will be attending these breaks for discussions and networking opportunities.

Benefits:

- Your company name and logo prominently displayed at the refreshment station throughout the conference.
- Recognition in publications and on the website – your logo in the Program Volume and on the conference website (linked to your homepage)

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Important Dates

- **Abstract submission and online registration opens:** 1st January 2018
- **Floor plan and booth allocation available:** 23rd March 2018
- **Abstract deadline:** 23rd March 2018
- **Early registration closes:** 30th April 2018
- **Pre-registration closes:** 31st May 2018
- **Exhibition bookings deadline:** 25th May 2018
- **Geoanalysis meeting:** 8th-13th July 2018
- **Booth installation:** 9th July 2018, 16:30-19:00
- **Exhibition:** 10th-12th July 2018
 - 10th & 11th, 8:30-18:30
 - 12th, 8:30-12:00
- **Booth disassembly:** 12th July, 12:00-15:00

Contact Us

Email: geoanalysis2018@gmail.com

For updates, please visit our web page:

<http://ccfs.mq.edu.au/Geoanalysis2018/>



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